

# HOW AUDIO PROMOTES LITERACY

BENEFITS OF AUDIO TO LEARNING HOW TO READ

"The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children."

*-Becoming a Nation of Readers: The Report of the Commission on Reading*

INCREASES READING  
ACCURACY BY  
**52%**



IMPROVES  
COMPREHENSION  
BY **76%**

Provides context, helping children decode words and comprehend challenging text.

**TEACHES**



INCREASES  
READING SPEED

PRUH • NUHN • SEE • EY • SHUN

EXPANDS  
VOCABULARY

IMPROVES  
FLUENCY

BENEFITS OF AUDIO TO OTHER TYPES OF LEARNING

"Children who are better listeners are also better learners."

*-North University of Texas professor emeritus Sara Lundsteen*



**85%**

of what we learn,  
we learn by listening.



TEST SCORES  
INCREASED

**21%**

when engaged in  
multi-modal learning  
versus single-mode.



Combining print and audio  
increases recall **40%**  
over print alone.



**2** GRADE  
LEVELS

Students can listen and  
comprehend 2 grade levels above  
their reading level.

INCREASES  
MOTIVATION  
BY **67%**



**27%**

of the K-12 population  
are auditory learners.